

The **SSP** Paper

Save money
in your facility



cut costs by using the cleanest
bedding on the market

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Company Updates

We are more than just Specialty Paper...

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Employee Recognition



Dennis Bass

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Upcoming SSP attended events

- 9/08 WB AALAS- Fun Fair
- 9/15 NCB AALAS- Luncheon & Awards
- 9/22 CBAALAS- Meeting
- 9/23 Iowa Branch Meeting
- 9/28 NCAB Meeting
- 10/05 RTB AALAS Golf & Cornhole Tournament
- 10/11 MHB Meeting
- 10/23 National AALAS 2022

SAVE MONEY WITH ALPHA-dri®



No irradiation or autoclaving is needed when your animals live on ALPHA-dri®

Facilities save time and money using ALPHA-dri®. Its consistent chemical composition and our strict production standards ensure overall complete cleanliness.

Cage changes last up to 3 weeks with rodents on ALPHA-dri®

NIH reported that rodents bedded on ALPHA-dri® could go 3 weeks without a cage change. Ammonia levels were the lowest out of all the bedding types in the study. Cages were able to dry out effectively, due to its wicking rate. ([click to view NIH study](#))

Saving money in small ways reduces labor costs and will allow your facility to run more efficiently, while keeping your animals health at the forefront of research.

Employee Recognition Dennis



Name: Dennis Bass

Years at Shepherd: 7 years

Dennis is the Lead in our *ALPHA-dri*® manufacturing operation. He manages and oversees all aspects in the production of *ALPHA-dri*® to ensure that the efficiency and productivity of Shepherd's strict standards exceed the needs of our customers. He is a multi-machine trained operator that is always willing to help on other production lines when necessary. We are thrilled to have such a dedicated employee lead the operation of the industry's best bedding material: *ALPHA-dri*®.

Fun Facts!

What is one interesting fact about yourself?

"I am a big prankster at heart with friends and my local family members. I am a big family guy."

What are your hobbies outside of work?

"I am an avid weekend tournament bass fisherman. I do all kinds of bass fishing on the local lakes and rivers. I am addicted to fishing gear and have all kinds of rods, reels, fishing lines and lures."

If you could go anywhere in the world, where would you go?

"I would love to go to South America and fish for Peacock Bass on the Amazon River System."

What is your favorite sports team?

"I always loved the Dallas Cowboys football team, but I am now an avid Tennessee Titans fan since the Titans moved to Nashville."

What makes Shepherd such a great place to work?

"I like varied nature of our operation and I especially like it when we are running our product into bulk sacks. It gives a sense of maximizing the amount of material that we produce in a shift."

Company Updates

Who Are We: *Shepherding Excellence*

Our New Name

Our founder, Joel Shepherd II, purchased our business from the *Upjohn Pharmaceutical Company* in 1981 when it was exclusively a cage liner company. Joel II had a robust background in paper manufacturing which he drew upon, to refine and improve the cage liners that *Upjohn* was providing the industry at the time. He considered the cage liners to have special characteristics and properties well suited to the end users' needs. Therefore, he named this new company, Shepherd Specialty Papers. Over the past 40 plus years, our unique purple logo and name has become one of the most recognized brands in the industry.

Throughout our history, we have developed additional animal care items that serve a broader range of needs. *ALPHA-dri*® was our first animal bedding material we invented, which is now widely used across the globe. Over time, other enrichment items like our *Shepherd Shack*® have also been introduced. In short, we are far more than simply a paper company. We provide an extensive amount of excellent animal care products that support *crucial research, enhance animal welfare, & facilitate operational productivity.*

With that being said, we have decided to shorten our name to *Shepherd* but maintain the original colors and logo acronym to honor the late, Joel II. This change is subtle, but significant. Although Shepherd is the last name of our founder and current owner, Joel Shepherd III, the true meaning of *Shepherd* is that of a protector of animals. It also means to guide or lead. These definitions perfectly summarize the mission of our company. Look for our new name, logo, and slogan: **Excellence In The Cage Starts Here™** throughout our marketing efforts and product packaging. We are excited about our future leading the industry towards our standard of excellence in all cages.

- *Your Friends At Shepherd*



(our new logo and slogan)